



metro arts previews

2019

metro's seasonal special section featuring dance, performing arts, music and more!

featured coverage

- notable art showings
- museum exhibits
- exhibition schedules
- highly anticipated performances
- concerts you won't want to miss
- calendar listings: theater, dance, visual arts, museums and cultural events.

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standard ads, front cover units, inserts, and online packages such as sponsorships, takeover and native articles on **metro.us** available.

publishing dates

spring arts preview: **march 22**

summer arts preview: **may 31**

fall arts preview: **september 13**

winter arts preview: **november 15**

deadline: 7 days prior to publication

metro
PHILADELPHIA NO. 1 FREE DAILY IN THE US
Weekend, March 9-11, 2018 metro.us | 1 Metro Philly | 1 Metro Philly

WAITING FOR THE 'WENTZ BOMB'
How will Eagles survive the impending gigantic extension they'll be giving Carson Wentz? 32

The latest on Mayfair hit-and-run. 4

Kenny Gamble has his money on healthy living. 6

SPRING Arts GUIDE
Swing into the new season with the Philly Pops, Pennsylvania Ballet and more can't-miss arts & entertainment happenings in Philadelphia. 13-26

PHS philadelphia flower show
WONDERS of WATER
March 3-11
Pennsylvania Convention Center

the flowershow.com

Purchase Tickets at theflowershow.com
"Spectacular feats of floral design" - usatoday.com
"Inspires guests with new ways of thinking" - Travel + Leisure

metro readers

38% attended a live music concert.

twice as likely to attend a dance or ballet performance.*

89% more likely to visit an art museum.*

1 in 4 attended a live theater in the past year.

source: nielsen scarborough 2017 r2, past 12 months.
*than the average philadelphian.