

metro inserts

place your insert in **metro** and have your message seen!

new york inserts

full circulation: 180,000; every day

zoning: by zone

size: maximum flat size is 9" x 11";
minimum flat size is 3.5" x 5.75"

delivery deadline: 7 days in advance of press date. all inserts must be shipped to the press.

delivery address:

daily news

125 theodore conrad drive

jersey city, nj 07305 • 201-521-2817

delivery hours: 7 am - 12 pm, 1 pm - 3 pm

monday through friday

receiving dock is located on edward hart drive
1 block west of the main entrance.



Preprinted FSI's can include
circulars, postcards, coupons, etc.

brands



insert rate card

(distribution only)*

circulation	2-8 pages	12-32 pages	36-48 pages	52-60 pages
open	\$77.08	\$84.84	\$104.17	\$142.82
20,000-39,999	\$67.03	\$73.77	\$90.58	\$124.19
40,000-59,999	\$61.50	\$67.68	\$83.10	\$113.94
60,000-99,999	\$56.38	\$62.04	\$76.18	\$104.45
100,000-199,999	\$51.25	\$56.40	\$69.25	\$94.95
200,000-300,000	\$46.13	\$50.76	\$62.33	\$85.46

* Printing also available

All cost per thousand rates are NET.



in recognition of error-free
preprint distribution

KOHL'S
expect great things

metro inserts

place your insert in **metro** and have your message seen!

philadelphia inserts

metro circulation: 80,000; every day

zoning: by routes or zones

size: maximum flat size is 9" x 11";
minimum flat size is 3.5" x 5.75"

delivery deadline: 7 days in advance of press dates. all inserts must be shipped to the press.

delivery address:

daily news

125 theodore conrad drive

jersey city, nj 07305 • 201-521-2817

delivery hours: 7 am - 12 pm, 1 pm - 3 pm

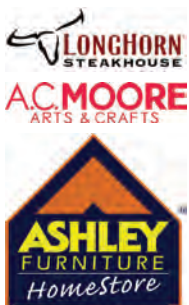
monday through friday

receiving dock is located on edward hart drive
1 block west of the main entrance.



Preprinted FSI's can include
circulars, postcards, coupons, etc.

brands



insert rate card

(distribution only)*

circulation	2-8 pages	12-32 pages	36-48 pages	52-60 pages
open	\$77.08	\$84.84	\$104.17	\$142.82
20,000-39,999	\$67.03	\$73.77	\$90.58	\$124.19
40,000-59,999	\$61.50	\$67.68	\$83.10	\$113.94
60,000-99,999	\$56.38	\$62.04	\$76.18	\$104.45
100,000+	\$51.25	\$56.40	\$69.25	\$94.95

* Printing also available

All cost per thousand rates are NET.



in recognition of error-free
preprint distribution



metro inserts

place your insert in **metro** and have your message seen!

boston inserts

full circulation: 60,000 Monday through Wednesday; 80,000 Weekend (Thursday)

zoning: by zip code

size: maximum flat size is 9" x 11";
minimum flat size is 3.5" x 5.75"

delivery deadline: 7 days in advance of press date. all inserts must be shipped to the press.

delivery address:

daily news

125 theodore conrad drive

jersey city, nj 07305 • 201-521-2817

delivery hours: 7 am - 12 pm, 1 pm - 3 pm

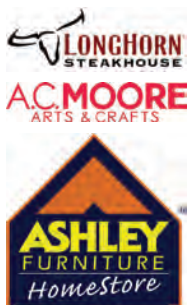
monday through friday

receiving dock is located on edward hart drive
1 block west of the main entrance.



Preprinted FSI's can include
circulars, postcards, coupons, etc.

brands



insert rate card

(distribution only)*

circulation	2-8 pages	12-32 pages	36-48 pages	52-60 pages
open	\$77.08	\$84.84	\$104.17	\$142.82
20,000-39,999	\$67.03	\$73.77	\$90.58	\$124.19
40,000-59,999	\$61.50	\$67.68	\$83.10	\$113.94
60,000-90,999	\$56.38	\$62.04	\$76.18	\$104.45
100,000+	\$51.25	\$56.40	\$69.25	\$94.95

* Printing also available

All cost per thousand rates are NET.



in recognition of error-free
preprint distribution

KOHL'S
expect great things