

native product offering

2016

incorporate your advertising/content seamlessly into **metro**, in print and online, and capture the **metro** audience with greater effectiveness.

press release publishing

Maximize the impact of your press release with metro.us online publishing package

- Your press release will be published on **metro.us**
- It will be featured on the **metro.us home page** for 1 day, and on the **relevant subsection home page** for another 2 days
- Your press release will continue to live on **metro.us forever** and be **searchable**

TOP RIGHT: metro.us home page with featured press release

BOTTOM RIGHT: featured press release on Lifestyle subsection home page

BOTTOM LEFT: press release page

starts at
\$1,000

The screenshot shows the metro.us homepage on Tuesday, October 18, 2016. The main headline is "How Trump, Clinton would fix the 'crazy' US health system". Below it, a smaller headline reads "Man on a Mission: Successful entrepreneur Sam Sisakhti helps the underprivileged and promotes positive body image". The page includes a search bar, a "METRO QUIZ" section, and a "MUST KNOW" section with various news items. The bottom right corner features a "METRO NEWSLETTER" sign-up form.

This screenshot shows the Lifestyle subsection of metro.us. The featured press release is "Man on a Mission: Successful entrepreneur Sam Sisakhti helps the underprivileged and promotes positive body image". Below the main headline, there are several smaller articles, including "Stylish kids toys even design nerds will love" and "There's an Ample Hills contest to create a 'Gilmore Girls' ice cream flavor". The page also includes a "How to introduce Korean skincare basics" article and a "New Backyard restaurant comes to the city" article.

This is a full-page view of the press release for Sam Sisakhti. The headline reads "Man on a Mission: Successful entrepreneur Sam Sisakhti helps the underprivileged and promotes positive body image". The article is presented by UsTrendy. Below the headline, there is a large photo of Sam Sisakhti sitting on stone steps. The text of the article is partially visible, mentioning that Sam Sisakhti is a man on a mission and a successful entrepreneur.