



holiday opportunities at metro philadelphia 2016

metro's special holiday guides are back to highlight the best deals and gift ideas. don't miss out on the biggest sales opportunities of the year!

black friday / cyber monday

november 22: black friday gift guide

metro's annual insider's guide, featuring a complete listing of black friday door busters. we'll highlight all deals and steals so that you can layout your perfect holiday shopping.

november 25: black friday edition

we'll provide the best strategy for surviving the intense shopping day and discuss whether or not black friday actually meets the hype.

november 28: cyber monday guide

we'll also give our readers a head start to their shopping with our cyber monday shopping guide. we'll provide coupon codes and cover those cyber deals you don't want to miss!

holiday gift guides

december 1: holiday gift guide (1)

hostess gifts, stocking stuffers and diy food gifts.

december 8: holiday gift guide (2)

our haute holiday gift guide for him and her, packed with amazing gifts for all the special people in your life.

december 15: holiday gift guide (3)

still looking for that perfect present? we've got lots of smart, last-minute suggestions that are sure to please.

last year, metro readers spent:

\$133 million on clothing and shoes.

\$41 million on consumer electronics, cameras and tv.

\$172 million online.

Source: Nielsen Scarborough 2016 R1.

don't miss out on the biggest sales opportunities of the year!

standard ads, front cover units, inserts, and online packages such as site skin, takeover and native articles on metro.us available.

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be part of our special black friday and cyber monday club metro dedicated emails. if you have a deal or giveaway – we want to include your exclusive offer on our club metro site. ask your account executive for more details.