

CAMP & COLLEGE GUIDE

APRIL 21, 2016

your guide to summer classes and camps

metro's comprehensive guide to camps and summer courses available for young kids to undergraduate students, will be published on april 21. align your marketing message and be a part of our summer camp and college courses guide coverage today!

featured coverage includes:

- general interest
- art/performing arts
- technology/computers
- sleep away camps
- sports
- math/science/design
- family camps
- birthday parties

metro is #1 with parents of children under 18 in philadelphia.

33% of metro readers are parents – the highest proportion among all major newspapers in philadelphia.

metro reaches 68,800 parents every day, and 142,800 parents every week.

source: nielsen scarborough 2014-15 r1.



reservation deadline:
april 14

publication date:
april 21

standard ads, logo sponsorships, front cover units and metro.us online packages available.